



IFMA's WORLD WORKPLACE INDIA 2018

Workplace of & for the new millennium

SPONSORSHIP OPPORTUNITIES

March 16, 2018
Mumbai, Maharashtra
India

SL No	Benefits Co-Branding	15 Lakhs (PLATINUM) 1	10 Lakhs (GOLD) 2	7.5 Lakhs (SILVER) 3	5 Lakhs (BRONZE) 2	3 Lakhs (ASSOCIATE) 6	1.5 Lakhs Exhibitor (TBD)
1.0	Logo on invites and backdrop at the centerstage and tags on delegate kit	Logo Display	Logos Display	Logo Display	NA	NA	NA
1.1	Features in all promos and advertisements for the event IW2018 (Electronic Advertising)	Yes	Yes	NA	NA	NA	NA
1.2	Banners along with IFMA India	Banners at premium locations (main entrance, Auditorium & other places)	Standee at stall corridors	Standee at Stall corridors	Standee on stage during FRED	NA	Standee on stage during session (can use digital signage in front of stage)
1.3	Corporate Sustaining Partner (IFMA India)	Logos + Message plus rights to use the IFMA India logo on business cards and other communications	NA	NA	NA	NA	NA
1.4	Logos on IFMA India Website and Indiaworkspace website	Restricted space for 1 yr + Link to your website	Restricted space for 6 months + Link to your website	Restricted Space For 6 months + Link to your website	Restricted Space For 3 months	NA	NA
1.5	Logos on the event promotion page IFMA India Newsletter	Yes	Yes	Yes	NA	NA	NA
1.6	Full Page Advertisement in IFMA India Newsletter	1 Year	9 months	6 months	3 months	1 month	NA
1.7	Full Page Article on relevant subject in the IFMA India Newsletter	Yes	NA	NA	NA	NA	NA
1.8	Exclusive give aways to all delegates (Material with IW Logo to be given by sponsors)	Yes	Yes	Yes	NA	NA	NA
1.9	Exhibitor Stalls	3	2	1	1	1	NA
2.0	Exhibitor Invite	4	3	2	2	2	NA
2.1	Delegate Invite	15	10	5	NA	NA	NA
2.2	Brochure in showcase section	NA	NA	NA	NA	NA	NA
2.3	Membership	NA	NA	NA	NA	NA	NA

For further details, please contact Mr. Mahender Singh at mahender.singh@ifma.org, Ph:+91 9900035198